

Voter Registration & Education

- Why are we doing it?
 - Diversity of groups we are working with.
 - Demonstration and information handouts.
 - How can you help?
 - Q&A
-
- June 2, 2024 – PCOL: Peace & Justice Committee / Love Thy neighbor.
 - Rickey Gray, Elizabeth Ferguson, Sarah Finbow, Janet MacGregor-Williams, Gooitzen van der Wal, and Jeff Vamos.

Why focus on voter registration & education?

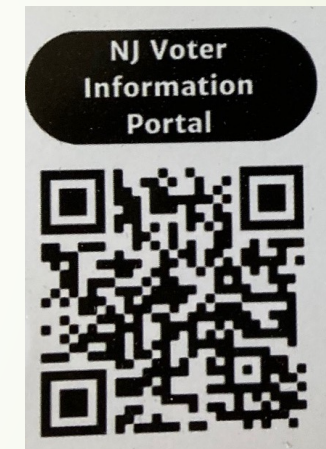
- There are a vast number of
 - unregistered voters; or had changed address
 - voters that feel that their vote does not count
- Only **86%** of eligible voters are registered in Mercer
 - **90%** in New Jersey ; **73%** in USA
- Only **59%** of eligible voters in Mercer participated in the 2020 General Election
 - **53.7%** Lawrence; **64.7%** Hopewell; **61.0%** Ewing; **34.3%** Trenton
 - **74%** in New Jersey; **67%** in USA

Diversity of groups we are working with

- League of Women Voters – Lawrenceville (LWV)
 - Attended voter education and organization sessions
- NAACP – Trenton
 - Bi-weekly calls on voter registration events in Mercer County
- Nassau Presbyterian Church
- Slackwood Presbyterian Church
 - Vote Forward – writing letters to encourage voting
- Westminster Presbyterian Church
- Witherspoon Presbyterian Church

Demonstration of materials

- Voter registration form
 - 411NJ - Voter information website
 - QR codes
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- 6/3, Vote-by-mail deadline (in-person)
 - Tue. 6/4, NJ primaries
 - Tue. 10/15, Voter registration dead-line
 - Tue. 11/5, General Election



Past events we participated in

- 4/24 – Mercer County Community College – West Winsor (161)
- 4/25 – Mercer County Community College – Trenton (62)
- 4/27 – Nassau Presbyterian Church
- 5/5 – Westminster Presbyterian Church (13)
- 5/11 – Mercer County library – monthly event (98)
- 5/18 – NAACP sponsored Mt Zion AME Homeownership workshop (5)
- 5/21 – Mercer Library voting machine setup and training (#contacts)

Planned events

- Tue. 6/4, Lawrence High School, Pride Group 6 - 8:30 pm
- Wed. 6/5 – 2024 LWV - Lawrenceville annual meeting with focus on Young Leadership Awards
- Sat 6/8 Traditions 55+ community – 9:30-11:30 AM
- Music in the Park: Thu. 6/13, 7/11, 8/1, 8/29. 5:45 – 7pm
- Mercer County Lib: Sat. 6/8, 7/13, 8/10, 9/14. 1:30-3:30
- Sept/Oct: Vote Forward (with Slackwood PC)
 - Handwritten letters to voters in targeted Social or Political Campaigns in Georgia, Michigan, North Carolina, Nevada, Pennsylvania : <https://votefwd.org/campaigns>
 - We can do it right from home!

Possible events - need support

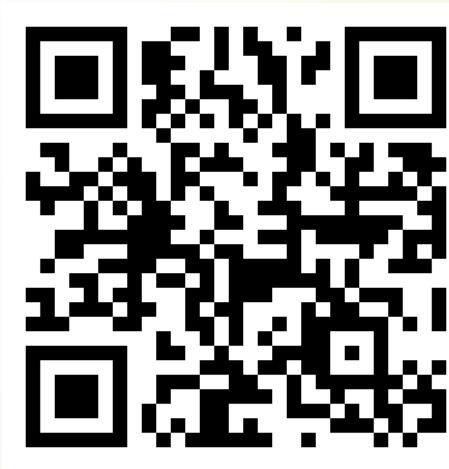
- 6/13 “Music in the park” – **additional volunteers: 3**
- 6/15 Quakerbridge Mall 12-4pm – **additional volunteers: 4**
- 7/11 “Music in the park” – **additional volunteers: 3**
- 7/20 Eggerts Crossing FishFry, 11-2p - **additional volunteers: 1**
- 8/1 “Music in the park” – **additional volunteers: 3**
- 8/6, Lawrence Township National Night Out - **TBD**
- 8/24 Quakerbridge Mall, 12-4pm – **additional volunteers: 4**
- 8/29 “Music in the park” – **additional volunteers: 3**
- 9/7 Quakerbridge Mall, 12-4pm – **additional volunteers: 4**
- Vote Forward: writing letters to potential voters – Sept/Oct
 - **additional volunteers: many**
- 10/6 PCOL youth group 6-7pm: letter writing – **1 or 2**

Other events we are tracking

- 6/11 NAACP – Job Fair and Expungement Clinic 10-3pm
- 7/9 NAACP Block Party in Trenton
- 8/?? PCOL Childcare Registration
- 9/?? Rider University ; TCNJ
- 9/?? Notre Dame High School and Lawrence High; Trenton and Ewing High
- September & October PCOL and PCOL youth
- Work Well
- 10/5 Lawrence Community Day
- Head Start
- Blood Drives
- United Way
- Soccer registrations

Ways that you can help

- Vote! – your vote does count! – especially in state and local elections!
- Encourage your friends to vote
 - Tell how important local votes are
- Share information about voting information
- Sign up to volunteer for one or more of the events
 - Sign-up sheet
 - Sign-up Genius – on-line
 - On-line calendar of events
- Join the PJC / LTN group
- Thank you!!!



References

- New Jersey Voter Information Portal
 - <https://www.nj.gov/state/elections/vote.shtml>
- LVW (League of Women Voters) - Lawrenceville
 - <https://www.lvw.org/local-leagues/lvw-lawrence-township>
- NAACP has a very nice information webpage on voting
 - <https://www.trentonbranchnaacp.org/citizen-guide-to-government>
- Applications and Information: Vote 411 and LWV
 - Find election information you need at VOTE411.org and www.lwvnj.org/vote
- Energizing Young Voters
 - <https://energizingyoungvoters.com/educators-and-community-groups/>
 - [FFtV-Module 4 - How to Vote: Rules of the Road\)20230910 presentation](#)
- Vote Forward: Write letters to voters to targeted states
 - <https://votefwd.org/>
 - Writing letters to voters is one of the most effective ways to help increase election turnout. We can do it right from home!
 - Slackwood PC does this every fall – we are thinking of doing this also